

Local Issue Ad Public File Checklist

Station	WGHP		Date 7/2	20	-	
1.	Name of Sponsor	American Cross	roads			
2.	$\frac{7/20}{\text{Flight dates and times}}$	7/30	. 			
3.	Sofferse Name of spot/descript	on of script/issue				
4.	Substantiation provide	od (describe)				
5.	Officers and Directors	of sponsor in Stat	ion Public File	X_ Yes	No (explain	ı below)
6.	Sponsor ID:	(/es	No (explain belo	ow)		
Name			Date			

American Crossroads committee

Mike Duncan, Chairman of the Board

Prior to serving as Chairman of the board of American Crossroads, Mike Duncan served as chairman, treasurer and general counsel of the Republican National Committee. In his role as Chairman of the RNC, Duncan helped raise and direct more than \$400 million in political spending and strengthened the RNC's voter turnout operations.

After his two-year chairmanship at the RNC, Duncan was elected chairman of the Tennessee Valley Authority Board, where he has been a board member since his Senate confirmation in 2006. Duncan stepped down as TVA Chair in May 2010 to become the founding Chairman of American Crossroads.

Duncan has served on the campaigns of five Presidents, including Richard Nixon, Gerald Ford, Ronald Reagan, George H. W. Bush and George W. Bush. He has been a delegate to seven Republican National Conventions. Duncan also served George H. W. Bush as Assistant Director of Public Liaison. President George W. Bush appointed him to the President's Commission on White House Fellows in 2001 and later nominated him to the Tennessee Valley Authority board.

The Duncan family is the principal owner of two community banks with five offices in eastern Kentucky. Duncan has served as President of the Kentucky Bankers Association and as Director of the Cleveland Federal Reserve Bank Cincinnati Branch.

Jo Ann Davidson, Director

Jo Ann Davidson is the former co-chair of the Republican National Committee. She was also chairman of the 2008 Republican National Convention, and prior to that was the first woman elected Speaker of the Ohio House of Representatives. She is an expert in grassroots mobilization and voter turnout programs. Davidson is the President of JAD and Associates LLC, a consulting firm founded in 2001 that provides strategic planning, public policy and public affairs advice to a broad client base.

Davidson's career in public service includes 20 years as a member of the Ohio House of Representatives as well as 10 years as a member of Reynoldsburg City Council.

Steven Law, President & Chief Executive Officer

Steven Law brings two and a half decades of diverse experience in government, politics, ethics and law to his role as chief executive of American Crossroads.

Law served as chief legal officer and general counsel of the U.S. Chamber of Commerce, the largest and most active general business association in the country. In that role, Law ensured legal compliance for the Chamber's multimillion-dollar political program, and personally created and directed the Chamber's successful grassroots advocacy campaign against the Employee Free Choice Act.

Prior to his stint at the U.S. Chamber, Law was deputy secretary of the U.S. Department of Labor under President George W. Bush, where he championed new financial transparency and ethics reforms for labor unions. Under Law's leadership, the Department cut spending and was ranked the best managed agency in the Executive Branch.

On Capitol Hill, Law served as executive director of the National Republican Senatorial Committee for both the 1998 and 2000 election cycles. He erased a huge leftover debt and led the committee to set new records for fundraising and political action. Law was the manager of Senator Mitch McConnell's first reelection campaign in 1990, and served as McConnell's chief of staff from 1991 to 1997.

Law is a graduate of the University of California, Davis, and received his J.D. from Columbia University School of Law, as a Harlan Fiske Stone Scholar.

Carl Forti, Political Director

Mr. Forti has over fifteen years experience in media relations, campaign strategy, strategic communications and public affairs. He has served in leadership positions on Capitol Hill and a presidential campaign.

Before founding the Black Rock Group, Forti served as executive vice president for issue advocacy at Freedom's Watch, an independent organization that was a strong voice for conservatives and impacted the public policy debate at local and national levels.

Prior to Freedom's Watch, Forti was deputy campaign manager – political director for Romney for President, where he built and managed the national political operation which produced 11 primary or caucus victories.

Forti also has extensive experience on Capitol Hill. He served in numerous capacities at the National Republican Congressional Committee including Communications Director and Issue Advocacy Director, where he managed an \$80 million dollar independent expenditure campaign.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:				Date:
I, Stephanie M	Maroney est station time conce	erning the foll	owing issue:		
American Cro 1401 New Yo Washington, I Treasurer: Ma	rk Avenue Suite 1 DC 20005	200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charg	jes:			•	
This broadcast ti	me will be used by:	American	Crossroads		
Does the promessage re	ogramming (i	n whole o	r in part) on atter of na	ommunicate	e "a ortance?"
	□ Yes			× No	

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agents of the entity are	e named below (may be attached sepa	arately):
The names, offices, and	d addresses of the chief executive of	fficers, directors, and/or authorized
a corporation;	☐ a committee; 区 an association;	; or other unincorporated group.
	d to announce the time as paid for by at, if other than an individual person,	
and a	3 6 3 6	
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I represent that the pa	ayment for the above described broad	deast time has been furnished by:
	t "communicates a message relating greed Upon Schedule (Page 3)	to any political matter of national



WGHP-TV

07/19/12 Print Date

Page 1 of 7

(ONISIO)

Flight Dates 07/20/12-07/30/12

Product

Order Sep

Alt Order #

00:15:00

Contract / Revision

American Crossroads 562428

Estimate #

828

Original Date / Revision

07/19/12 07/19/12

15% Agency Com

Billing Type

9774878

Cash

Order Type

Rev Codes

GENERAL

Billing Contact

Billing Cycle

EOM/EOC

Advertiser American Crossroads

66 Canal Center Plaza

Suite 555

Alexandria, VA 22314

A25-54 Demographic

Billing Calendar BROADCAST

SP-POL PLI

POL

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

Sales Office DC-M

End Date

Product Codes PL2A

3

Agency Ref

66 Canal Center Plaza

Suite 555

Alexandria, VA 22314

Priority Sales Region NAT Advertiser Ref

Primary Account Executive

Brad Philipps

Week: 07/23/12

Start Date **Account Executive** Order% **Brad Philipps** 100%

Order Share 31% Market Value 132419

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	32%	42374
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	27%	35753
WXLV	10%	13241

Billing Plan Order Totals

Month	# of Spots	Net Amount 0	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Pross Amount
July 2012	37	\$24,905.00	\$29,300.00	0.00 06/25/12	07/29/12	37	\$24,905.00	\$29,300.00
August 2012	12	\$9,987.50	\$11,750.00	0.00 07/30/12	07/30/12	12	\$9,987.50	\$11,750.00
Totals	49	\$34,892.50	\$41,050.00	0.00				

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Contract / Revision 562428 Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision 07/19/12/ 07/19/12

Order Sep 00:15:00

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Print Date: 07/19/12



Contract / Revision 562428 Flight Dates 07/20/12-07/30/12 Hiatus Dates

<u>Original Date / Revision</u> 07/19/12/ 07/19/12 <u>Order Sep</u> 00:15:00

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<u>S</u> Week: 0	tart Date	End Date 07/29/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
13 8		2 07/27/12	M-F 8-9a	CM-AII		F	:30	1	\$700.003	0.00 NM	1	\$700.00
,,,	•••		Fox 8 Morning Nev	ws								
	NEWS AT			o	D-1-	Dati						
<u>S</u> Week: 0	tart Date	End Date 07/29/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
14 8		2 07/20/12	M-F 9a-10a		9a-10a	F	:30	1	\$400.003	0.00 NM	0	\$0.00
14 0	01/20/1	Z ONZONE	Fox 8 Morning Nev									
	B NEWS AT	Г 9А										
_	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
Week: 0 Spot C	17/16/12 Ch Date Ra	07/22/12	escription	1 Star	\$400.00 t/End Time		/eekdays	Len	gth Rate	Rtg Type		
<u> </u>		2-07/22/12 M	***	9a-1		_	F		:30 (\$400.00)	0.00 NM		
C	Credited											
15 8	07/23/1	2 07/23/12	M-F 9a-10a	CM-All	9a-10a	M	:30	1	\$400.003	0.00 NM	1	\$400.00
			Fox 8 Morning Ne	ws								
	B NEWS A		NAC Index.	C4-55(a-k	Data	Ratina						
<u>S</u> Week: 0	tart Date	End Date 07/29/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
16 8		2 07/24/12	M-F 9a-10a	CM-All	9a-10a	-T	:30	1	\$400.003	0.00 NM	1	\$400.0
10 0	0112411	2 0112-1112	Fox 8 Morning Ne		00 100							
FOX 8	8 NEWS A	Г 9А	-									
	Start Date	End Date		Spots/Week		Rating						
	7/23/12	07/29/12	-T	CM AII	\$400.00 9a-10a	0.00	:30	1	\$400.003	0.00 NM	1	\$400.0
17 8	0//26/1	2 07/26/12	M-F 9a-10a Fox 8 Morning Ne		9a-10a		.50	•	4400.000	0.00 14111	,	• 100.0
FOX	8 NEWS A	T 9A	TOX O MICHINING TVO									
<u>S</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0	7/23/12	07/29/12	T 	1	\$400.00	0.00			4.00.000	0.00 NM	4	\$400.0
18 8	07/30/1	2 07/30/12			9a-10a	M	:30	1	\$400.003	0.00 NM	1	\$400.00
FOX	8 NEWS A	T 9A	Fox 8 Morning Ne	ws								
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
_	07/30/12	08/05/12	M	1		0.00						
19 8	07/20/1	2 07/20/12	M-F 5-530p		5-530p	F	:30	1	\$1,200.003	0.00 NM	0	\$0.0
- 04	O NIEMO A	T CD	Fox 8 News at 5p	m								
	. 8 NEWS A Start <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	07/16/12	07/22/12	F		\$1,200.00	0.00						
	Ch Date Ra		Description		rt/End Time	_	Veekdays			Rtg Type		
1		2-07/22/12 N	<i>1-F 5-530p</i>	5-5	30p	-	F	-	.30 (\$1,200.00) 0.00 IVIVI		
	Credited								44.000.000	0.00 1114		64 200 0
20 8	07/24/1	2 07/24/12	M-F 5-530p		I 5-530p	-T	:30	1	\$1,200.003	0.00 NM	1	\$1,200.0
E 0V	(8 NEWS A	ΔT 5P	Fox 8 News at 5p	θΠ						1		
	Start <u>Date</u>		Weekdays	Spots/Weel	c Rate	Rating						
	07/23/12	07/29/12	-T		1 \$1,200.00	0.00						
		40 07/06/45	M-F 5-530p	CALA	II 5-530p		:30	1	\$1,200.003	0.00 NM	1	\$1,200.0

Print Date: 07/19/12 Page 4 of 7



Contract / Revision 562428 Flight Dates 07/20/12-07/30/12 Hiatus Dates

<u>Original Date / Revision</u> 07/19/12/ 07/19/12 <u>Order Sep</u> 00:15:00

		1	DI-	Observabilities at 1	Time - Dave	0	nata Data Dei	Dta Tuna	Tota	
Ln Ch Start F OX 8 NEWS A	End T5P	Inventory Code	Break	Starveno	Time Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07/23/12	07/29/12	T		\$1,200.00	0.00					
22 8 07/30/12	2 07/30/12	M-F 5-530p		5-530p	M	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
F OX 8 NEWS A	T 5P	Fox 8 News at 5p	m							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/30/12	08/05/12	M	1	\$1,200.00	0.00					
23 8 07/23/12	2 07/23/12	M-F 530-6P		530-6p	M	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
FOX 8 NEWS AT	T 5P	Fox 8 Early News	530-6P							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/23/12	07/29/12	M		\$1,200.00	0.00					
24 8 07/25/12	2 07/25/12	M-F 530-6P		530-6p	W	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
FOX 8 NEWS AT	r 60	Fox 8 Early News	530-6P						l	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 07/23/12	07/29/12	W		\$1,200.00	0.00				i	
25 8 07/27/1	2 07/27/12	M-F 530-6P	CM-All	530-6p	F	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
FOY O MEMO AS		Fox 8 Early News	530-6P							
FOX 8 NEWS AT Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/23/12	07/29/12	F		\$1,200.00	0.00					
26 8 07/30/12	2 07/30/12	M-F 530-6P	CM-All	530-6p	M	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
		Fox 8 Early News	530-6P							
FOX 8 NEWS AT		Maakdaya	Santa Milank	Poto	Datina					
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
	2 07/20/12	M-F 6-630p		6-630p	F	:30	1 \$1,600.003	0.00 NM	0	\$0.00
		Fox 8 News at 6p	m							
FOX 8 NEWS AT		Madedaya	Canto Atlante	Data	Patina				l	
<u>Start Date</u> Week: 07/16/12	End Date 07/22/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00				l	
Spot Ch Date Ra		escription		/End Time		/eekdays		Rtg Type	İ	
	?-07/22/12 N	1-F 6-630p	6-63	0р	-	F	:30 (\$1,600.0)	0.00 NM	İ	
Credited										
28 8 07/24/1	2 07/24/12	M-F 6-630p		6-630p	-T	:30	1 \$1,600.003	0.00 NM	1	\$1,600.00
FOX 8 NEWS AT	r 6P	Fox 8 News at 6p	·m						İ	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/23/12	07/29/12	-T		\$1,600.00	0.00					
29 8 07/26/1	2 07/26/12	•		6-630p	T	:30	1 \$1,600.003	0.00 NM	1	\$1,600.00
FOX 8 NEWS AT	T 6P	Fox 8 News at 6p	m							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				İ	
Week: 07/23/12	07/29/12	T	1	\$1,600.00	0.00				İ	
30 8 07/30/1	2 07/30/12	M-F 6-630p		6-630p	M	:30	1 \$1,600.003	0.00 NM	1	\$1,600.00
EUA o MEIWE V	TED	Fox 8 News at 6p	m						i	
FOX 8 NEWS A ⁻ Start <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				ı	
Week: 07/30/12	08/05/12	M		\$1,600.00	0.00				1	
	2 07/20/12	LN (M-F)		10-1030p	F	:30	1 \$1,300.003	0.00 NM	0	\$0.00
		Late News M-F		(10:00 PM-	10:30 PM)				ì	



Contract / Revision 562428 Flight Dates 07/20/12-07/30/12 Hiatus Dates

<u>Original Date / Revision</u> 07/19/12/ 07/19/12 <u>Order Sep</u> 00:15:00

In Oh Start End Inventor	on Codo Prock St	tart/End Time Days	Len Spots	Rate Pri	To Rtg Type Spots	tals Amount
Ln Ch Start End Invento	ory Code Break St	tarvenu inne Days	Leit Opots	rate in	-	7 41100111
Start Date End Date Week		Rate Rating				
Week: 07/16/12 07/22/12F Spot Ch Date Range Description		1,300.00 0.00 nd_Time	Weekdays L	enoth Rate	Rtg Type	
<u>Spot Ch Date Range Description</u> 1 8 07/16/12-07/22/12 LN (M-F)	10-103):3(F	:30(\$1,300.00)		
Credited						
32 8 07/24/12 07/24/12 LN (M-F	-	•	:30	1 \$1,300.003	0.00 NM 1	\$1,300.00
	ews M-F (1	0:00 PM-10:30 PM)				
FOX8 10.00 NWS< Start Date End Date Week	days Spots/Week	Rate Rating				
Week: 07/23/12 07/29/12 -T		1,300.00 0.00				
33 8 07/26/12 07/26/12 LN (M-F		•	:30	1 \$1,300.003	0.00 NM 1	\$1,300.00
Late Ne FOX8 10.00 NWS<	ews M-F (1	0:00 PM-10:30 PM)				
Start Date End Date Week	days Spots/Week	Rate Rating				
Week: 07/23/12 07/29/12T-		1,300.00 0.00				
34 8 07/23/12 07/23/12 LN (M-F		•	:30	1 \$1,000.003	0.00 NM 1	\$1,000.00
Late No AVG. ALL WKS/FOX8 10.00 NWS	ews M-F (1	0:30 PM-11:00 PM)				
Start Date End Date Week	days <u>Spots/Week</u>	Rate Rating				
Week: 07/23/12 07/29/12 M		1,000.00 0.00				
35 8 07/25/12 07/25/12 LN (M-F			:30	1 \$1,000.003	0.00 NM 1	\$1,000.00
Late Ne AVG. ALL WKS/FOX8 10.00 NWS	ews M-F (1	0:30 PM-11:00 PM)				
Start Date End Date Week	days Spots/Week	Rate Rating				
Week: 07/23/12 07/29/12W		1,000.00 0.00				
36 8 07/27/12 07/27/12 LN (M-I		=	F :30	1 \$1,000.003	0.00 NM 1	\$1,000.00
Late Ne AVG. ALL WKS/FOX8 10.00 NWS	ews M-F (1	10:30 PM-11:00 PM)			ľ	
Start Date End Date Week	davs Spots/Week	Rate Rating				
Week: 07/23/12 07/29/12I		1,000.00 0.00			. <u></u>	
37 8 07/30/12 07/30/12 LN (M-I		•	:30	1 \$1,000.003	0.00 NM 1	\$1,000.00
Late No AVG. ALL WKS/FOX8 10.00 NWS	ews M-F (1	10:30 PM-11:00 PM)				
Start Date End Date Week	days Spots/Week	Rate Rating				
Week: 07/30/12 08/05/12 M		1,000.00 0.00				
E 38 8 07/21/12 07/21/12 MLB or			-\$- :30	1 \$350.00 5	0.00 NM 0	\$0.00
MLB or MLB BASEBALL	n FOX (3	3:30 PM-7:00 PM)				
Start Date End Date Week	days <u>Spots/Week</u>	Rate Rating				
Week: 07/16/12 07/22/12	-\$- 1	\$350.00 0.00				
Spot Ch Date Range Descriptio		Ind Time	<u>Weekdays</u> <u>L</u> 00 PSa		Rtg Type	
1 8 07/16/12-07/22/12 MLB on F Credited	-OX 330*/h) (3.30 Fili-7.0	, , , , , , , , , , , , , , , , , , ,	.50 (4000:00)	0.00 7477	
39 8 07/28/12 07/28/12 MLB or	n FOX CM-All 3	330-7p	-S- :30	1 \$350.005	0.00 NM 1	\$350 .00
MLB of	•-	3:30 PM-7:00 PM)				
MLB BASEBALL		_, _,			Į.	
<u>Start Date</u> <u>End Date</u> <u>Week</u>		Rate Rating \$350.00 0.00]	
TTOOK: OTTEOTIE OFFICE			s :30	1 \$450.003	0.00 NM	\$450.00
40 8 07/22/12 07/22/12 Su 6p- Su 6p-	F	-r ·r				
FOX 8 NEWS		5.4. 5.4.				
Start Date End Date Weel	kdays Spots/Week	Rate Rating			•	



Contract / Revision 562428 Flight Dates 07/20/12-07/30/12 Hiatus Dates

<u>Original Date / Revision</u> 07/19/12/ 07/19/12 <u>Order Sep</u> 00:15:00

							D-t- Dd	Dia Toma 1	Total	s Amount
Ln Ch Start End	Inventory Code		Start/End T		Len Spot		Rate Pn 3450.003	Rtg Type :	spois 1	\$450.00
40 8 07/22/12 07/22/12	Su 6p-7p Su 6p-7p	CM-All	6р-/р	S	:30	١ ،	450.003	O.OO INIVI	•	φ430.00
FOX 8 NEWS								ł		
Start Date End Date	Weekdays Spot	s/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
Week: 07/16/12 07/22/12 41 8 07/29/12 07/29/12		CM-All		S	:30	1 :	450.003	0.00 NM	1	\$450.00
	Su 6p-7p		-, ,							
FOX 8 NEWS	Manhana Cash	a &&&amle	Peto	Rating				ľ		
<u>Start Date</u> <u>End Date</u> Week: 07/23/12 07/29/12	<u>Weekdays</u> <u>Spot</u>	<u>s/Week</u> 1	<u>Rate</u> \$450.00	0.00						
42 8 07/23/12 07/23/12	M-F 6-7a	CM-All	6-7 a	M	:30	1 :	800.003	0.00 NM	1	\$800.00
	Fox 8 Morning News									
FOX 8 NEWS AT 6A Start Date End Date	Weekdays Spot	s/Week	Rate	Rating						
Week: 07/23/12 07/29/12	M	1	\$800.00	0.00						
43 8 07/25/12 07/25/12	M-F 6-7a	CM-Ali	6-7a	W	:30	1	800.003	0.00 NM	1	\$800.00
FOX 8 NEWS AT 6A	Fox 8 Morning News									
Start Date End Date	Weekdays Spot	s/Week	Rate	Rating						
Week: 07/23/12 07/29/12	W	1	\$800.00	0.00						
44 8 07/27/12 07/27/12		CM-All	6-7a	F	:30	1	\$800.003	0.00 NM	1	\$800.00
FOX 8 NEWS AT 6A	Fox 8 Morning News									
Start Date End Date		s/Week	Rate	Rating						
Week: 07/23/12 07/29/12	F	1	\$800.00	0.00	:30	1	\$800.003	0.00 NM	1	\$800.00
45 8 07/30/12 07/30/12	M-F 6-7a Fox 8 Morning News	CM-All	0-/a	M	.30	1	3 000.00 3	0.00 (414)	1	\$000.00
FOX 8 NEWS AT 6A	,									
Start Date End Date		s/Week 1	Rate	Rating 0.00						
Week: 07/30/12 08/05/12 E 46 8 07/20/12 07/20/12	M 2 M-F 12-1230p		\$800.00 12-1230p	F	:30	1	\$100.005	0.00 NM	o	\$0.00
E40 8 0/120/12 0/120/12	Noon News	Q101-7 till	12 1200p	·		•	•,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
FOX 8 NEWS AT NOON			.	D -45-				1		
Start Date End Date Week: 07/16/12 07/22/12	Weekdays Spot	ts/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
	Description		/End Time	<u>v</u>		Lengt		Rtg Type		
1 8 07/16/12-07/22/12	M-F 12-1230p	12-1	230p	_	F	:3	0 (\$100.00) 0.00 NM		
Credited 07/04/40 07/04/44	N 14 E 40 4222-	Ch4 All	10 1000-	-T -	:30	1	\$100.005	0.00 NM	1	\$100.00
47 8 07/24/12 07/24/12	Noon News	ÇIVI-AII	12-1230p	-,	.30	1	φ100.003	0.00 14.01	•	Ψ100.00
FOX 8 NEWS AT NOON										
Start Date End Date	Weekdays Spo	ts/Week	<u>Rate</u> \$100.00	Rating 0.00						
Week: 07/23/12 07/29/12 48 8 07/26/12 07/26/13		CM-All	12-1230p	T	:30	1	\$100.00 5	0.00 NM	1	\$100.00
40 0 01/20/12 01/20/1/	Noon News			•						
FOX 8 NEWS AT NOON	101-1-1-1-	L- AA/	D-4-	Deline						
Start Date	Weekdays Spo	ts/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
	2 Wednesday Prime Ro	tatoM-All		W	:30	1 \$	2,800.003	0.00 NM	1	\$2,800.00
	SYTYCD									
SO YOU THINK YOU CAN		ts/Week	Rate	Rating					ı	
Start Date End Date Week: 07/23/12 07/29/12			\$2,800.00	0.00					Ì	

Print Date: 07/19/12

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Contract / Revision 562428

Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision 07/19/12/ 07/19/12

Order Sep 00:15:00

Product American Crossroads Advertiser American Crossroads

Estimate # 828

											Tota	ls
Ln Ch	Start	End	Inventory Code			ime Days	Len Sp	ots		Rtg Type	Spots	Amount
N 50 8	07/30/1	2 07/30/12	M-F 5-6a	CM-All	5-6a	M	:30	1	\$250.003	0.00 NM	1	\$250.00
FOY	8 NEWS A	T 5 A	FOX 8 Morning N	lews								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	07/30/12	08/05/12	M	1	\$250.00	0.00						
N51 8	07/30/1	2 07/30/12	M-F 7-8a	CM-Ali	7-8a	M	:30	1	\$800.003	0.00 NM	1	\$800.00
			Fox 8 Morning N	ews						i		
	8 NEWS A	•			D-4-	D-4						
_	Start Date 07/30/12	End Date 08/05/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 52 8		2 07/30/12	M-F 9a-10a	<u> </u>	9a-10a	M	:30	1	\$400.003	0.00 NM	1	\$400.00
N 52 6	0113011	2 07/30/12	Fox 8 Morning N		3a-10a	1-1	.50	•	ψ-100.000	0.00 11	•	V ************************************
FOX	8 NEWS A	T 9A										
<u> </u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: (07/30/12	08/05/12	м	1	\$400.00	0.00						
N 53 8	07/30/1	2 07/30/12		CM-All	5-6p	M	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
FOY	8 NEWS A	T ED	Fox 8 News at 5	o m								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	07/30/12	08/05/12	M		\$1,200.00	0.00						
N 54 8		2 07/30/12	M-F 6-630p	· · · · · · · · · · · · · · · · · · ·	6-630p	M	:30	1	\$1,600.003	0.00 NM	1	\$1,600.00
,			Fox 8 News at 6	pm								
FOX	8 NEWS A	T 6P										
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	07/30/12	08/05/12	M		\$1,600.00	0.00					_	*4 000 00
N 55 8	07/30/1	12 07/30/12		CM-All	10-1030p	M	:30	1	\$1,300.003	0.00 NM	1	\$1,300.00
FOY	8 10.00 NV	194	Late News M-F		(10:00 PM-1	U:30 PW)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
_	07/30/12	08/05/12	M		\$1,300.00	0.00						
N 56 8	07/28/1	2 07/28/12	MLB on FOX	CM-All	330-7p	5-	:30	1	\$350.005	0.00 NM	1	\$350.00
			MLB on FOX		(3:30 PM-7:	00 PM)						
	BASEBALI	_										
_	Start Date	End Date	<u>Weekdays</u> 5-	Spots/Week	Rate	Rating						
	07/23/12	07/29/12		CM All	\$350.00 12-1230p	0.00 MTWTF	:30	1	\$100.005	0.00 NM	1	\$100.00
N 57 8	U11231	12 07/27/12	M-F 12-1230p Noon News	CIVI-AII	12-123UP		.50	'	φ100.003	U.VU 141VI	1	ψ100.00
FOX	8 NEWS A	T NOON	11001110110									
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	07/23/12	07/29/12	MTWTF	1	\$100.00	0.00		<u> </u>		J		
										Totale	40.6	41.050.00



WGHP-TV

Print Date 07/19/12

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Flight Dates 07/20/12-07/30/12

Product

Order Sep Estimate # 00:15:00

Contract / Revision

562428

American Crossroads

Alt Order #

Original Date / Revision

15% Agency Com

Billing Type

Cash

07/19/12 07/19/12

Billing Contact

Order Type

GENERAL

Billing Cycle

EOM/EOC

66 Canal Center Plaza Suite 555

Billing Calendar BROADCAST

Alexandria, VA 22314

A25-54 <u>Demographic</u>

Rev Codes

SP-POL PLI

POL

Advertiser American Crossroads

Buying Contact Stephanie Maroney

Crossroads Media, LLC.

Sales Office DC-M

Sales Region NAT

Agency Ref

Product Codes PL2A

3 Priority

Advertiser Ref

66 Canal Center Plaza

Sulte 555

Agency

Alexandria, VA 22314

Primary Account Executive

Brad Philipps

Totals

End Date Account Executive Order% Start Date 100% **Brad Philipps**

49

\$34,892.50

Order Share 31% Market Value 132419

Competing Station	on % of Order	Amount
UNKWN	%	0
WFMY	32%	42374
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	27%	35753
WXLV	10%	13241

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots # of Spots Net Amount Gross Amount Month \$34,850.00 \$29,622.50 0.00 06/25/12 07/29/12 43 July 2012 \$29,622.50 \$34,850,00 43 \$6,200.00 6 \$5,270.00 07/30/12 \$6,200.00 0.00 07/30/12 August 2012 6 \$5,270.00

0.00

\$41,050.00

Ln Ch Start End	inventory Code	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Total: Spots	Amount
E 1 8 07/20/12 07/20/12	M-F 5-6a	CM-All	5-6a	F	:30	1	\$250.003	0.00 NM	1	\$250.00
	FOX 8 Morning News	3						l		
FOX 8 NEWS AT 5A										
Start Date End Date	Weekdays Sp	ots/Week	Rate	<u>Rating</u>						
Week: 07/16/12 07/22/12	F	1	\$250.00	0.00						
E 2 8 07/23/12 07/23/12	M-F 5-6a	CM-All	5-6a	M	:30	1	\$250.003	0.00 NM	1	\$250.00
	FOX 8 Morning News	S						1		
FOX 8 NEWS AT 5A								l l		
Start Date End Date	Weekdays Sr	ots/Week	<u>Rate</u>	Rating						
Week: 07/23/12 07/29/12	M	<u> </u>	\$250.00	0.00						
E 3 8 07/24/12 07/24/12	M-F 5-6a	CM-All	5-6a	-T	:30	1	\$250.003	0.00 NM	1	\$250.00
 	FOX 8 Morning New	s								
FOX 8 NEWS AT 5A										



Contract / Revision

562428

Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision 07/19/12/ 07/19/12

Order Sep 00:15:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 828

										_ ,	_, _	Tota	
Ln	Ch	Start	End	Inventory Code		Start/End 1	ime Days	Len Sp	ots		Rtg Type		Amount
E 3	8	07/24/1	2 07/24/12	M-F 5-6a	CM-All	5-6a	-T	:30	1	\$250.003	0.00 NM	1	\$250.00
	FOY	8 NEWS A	T 5A	FOX 8 Morning Nev	/8						!		
		Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						
٧		07/23/12	07/29/12	-T	1	\$250.00	0.00						
E 4	8	07/25/1	2 07/25/12	M-F 5-6a	CM-All	5-6 a	W	:30	1	\$250.003	0.00 NM	1	\$250.00
	- 04	0.00000	T 5 A	FOX 8 Morning Nev	/ S								
		8 NEWS A' Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						
W		07/23/12	07/29/12	M	1	\$250.00	0.00						
E 5	8		2 07/27/12	M-F 5-6a	CM-Ali		F	:30	1	\$250.003	0.00 NM	1	\$250.00
				FOX 8 Morning Nev	vs								
		8 NEWS A		Managedova C	neto AMa ak	Poto	Rating					:	
14		<u>Start Date</u> 07/23/12	End Date 07/29/12	Weekdays S	pots/Week 1	<u>Rate</u> \$250.00	0.00						
E 6	8		2 07/20/12	M-F 7-8a	CM-All		F	:30	1	\$800.003	0.00 NM	1	\$800.00
	_	017-07	_ ,,,_,,	Fox 8 Morning New	s								
	FOX	8 NEWS A											
16		Start Date	End Date	<u>Weekdays</u> S	pots/Week	<u>Rate</u> \$800.00	Rating 0.00						
E 7	veek:	07/16/12	07/22/12	M-F 7-8a	CM-All		M	:30	1	\$800.003	0.00 NM	1	\$800.00
E /	0	0/123/1	12 01123112	Fox 8 Morning New		, 00				••			
	FOX	8 NEWS A	T 6A	•									
		Start Date	End Date		pots/Week	Rate	Rating						
		07/23/12	07/29/12	M	CM-All	\$800.00	0.00 -T	:30	1	\$800.003	0.00 NM	1	\$800.00
E 8	8	07/24/1	2 07/24/12	M-r /-sa Fox 8 Morning New		1-0a	-,	.30	•	Ψ000.00 0	0.00 14141		Q 000.00
	FOX	8 NEWS A	T 6A	, ox o	•								
		Start Date	End Date		pots/Week	Rate	Rating						
	Veek:	07/23/12	07/29/12	-T	1	\$800.00	0.00			£000 00 0	0.00 NM	1 .	\$800.00
E 9	8	07/26/1	12 07/26/12	M-F 7-8a Fox 8 Morning New	CM-All	7-8 a	T	:30	1	\$800.003	U.UU NIVI	'	\$500.00
	FOX	(8 NEWS A	T 6A	FOX 6 MOTHING 146W	4	•						ļ	
		Start Date	End Date	Weekdays S	pots/Week		Rating						
	Veek:	07/23/12	07/29/12	T	1	\$800.00	0.00			4744 444	0.00.0184		6700.00
E 10) 8	3 07/23/1	12 07/23/12		CM-All	8-9a	M	:30	1	\$700.003	0.00 NM	1	\$700.00
	FOX	(8 NEWS A	T 8A	Fox 8 Morning New	13								
	,	Start Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
v	Veek:	07/23/12	07/29/12	M	1	\$700.00	0.00						****
E 11	1 8	07/25/	12 07/25/12		CM-AI	8-9a	W	:30	1	\$700.003	0.00 NM	1	\$700.00
	EΟ	(8 NEWS A	Τ 8Δ	Fox 8 Morning New	/S								
	107	Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
٧	Veek:	07/23/12	07/29/12	W	1	\$700.00	0.00					1	
E 12	2 8	3 07/26/·	12 07/26/12		CM-A	8-9a	T	:30	1	\$700.003	0.00 NN	1	\$700.00
	EOV	K 8 NEWS A	ΛT RΔ	Fox 8 Morning Nev	/5							l	
	ru)	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
١	Neek	: 07/23/12	07/29/12	T		\$700.00	0.00					4	
E 1			12 07/27/12	M-F 8-9a		l 8-9a	F	:30	1	\$700.003	0.00 NN	1 1	\$700.00
				Fox 8 Morning Nev	vs								
	FO.	X 8 NEWS A	AT 8A									•	



Contract / Revision

562428

Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision 07/19/12/ 07/19/12

Order Sep 00:15:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 828

											Total	<u>s</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End T		Len Spo	ots		Rtg Type S		Amount
E 13 8	07/27/1	2 07/27/12	M-F 8-9a Fox 8 Morning News	CM-AII	8-9a	F	:30	1	\$700.003	0.00 NM	1	\$700.00
FOX 8	NEWS AT	「8A	FOX 6 MOTHING 146WS									
	tart Date	End Date	Weekdays St	oots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
Week: 0		07/29/12 2 07/20/12	M-F 9a-10a	<u></u>	9a-10a	F	:30	1	\$400.003	0.00 NM	1	\$400.00
			Fox 8 Morning News	•								
	NEWS AT	Г9А End D <u>ate</u>	Weekdays Si	oots/Week	Rate	Rating						
<u>ي</u> Week: 0	<u>tart Date</u> 7/18/12	07/22/12	F	1	\$400.00	0.00						
E 15 8		2 07/23/12	M-F 9a-10a		9a-10a	M	:30	1	\$400.003	0.00 NM	1	\$400.00
EOY 9	B NEWS A	ΓΩΔ	Fox 8 Morning News	5								
	tart Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
Week: 0	7/23/12	07/29/12	M	1	\$400.00	0.00			#400 00 a	0.00 NM	1	\$400.00
E 16 8	07/24/1	2 07/24/12	M-F 9a-10a Fox 8 Morning News	•	9a-10a	-T	:30	1	\$400.003	U.UU INWI	•	φ 4 00.00
FOX 8	B NEWS A	T 9A	FOX 6 MIGHTING NEWS	•								
_	tart Date	End Date		pots/Week		Rating				1		
Week: 0		07/29/12	-T M-F 9a-10a	CM-AII	\$400.00 9a-10a	0.00	:30	1	\$400.003	0.00 NM	1	\$400.00
E17 8	07726/1	2 07/26/12	Fox 8 Morning News		3a*10a	•	.00	,	•			
FOX	8 NEWS A	T 9A	_			D-41 -						
<u>S</u> Week: 0	Start Date	End <u>Date</u> 07/29/12	<u>Weekdays</u> S	<u>pots/Week</u> 1	<u>Rate</u> \$400.00	Rating 0.00						
E 18 8		2 07/30/12		CM-All	9a-10a	M	:30	1	\$400.003	0.00 NM	1	\$400.00
	•		Fox 8 Morning New	s								
	8 NEWS A Start D <u>ate</u>	T 9A End <u>Date</u>	Weekdays S	pots/Week	Rate	Rating						
)7/30/12	08/05/12	M	1		0.00		<u> </u>				
E19 8	07/20/1	2 07/20/12	•		5-53 0 p	F	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
F OX	8 NEWS A	AT 5P	Fox 8 News at 5pm									•
	Start Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
_	7/16/12	07/22/12			\$1,200.00	0.00	- 00		\$1,200.003	0.00 NM	1	\$1,200.00
E 20 8	07/24/1	12 07/24/12	M-F 5-530p Fox 8 News at 5pm		1 5-530p	-T	:30	ı	\$1,200.003	0.00 14341	'	\$1,200.00
F OX	8 NEWS	AT 5P	TOX O NEWS at Opin									
	Start Date	End Date		pots/Week		Rating						
	07/23/12	07/29/12	-T M-F 5-530p		\$1,200.00 I 5-530p	0.00 T	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
E 21 8	0//26/	12 01120112	Fox 8 News at 5pm		. 5-550p	•			• -,			
	8 NEWS				. D-4-	Datina				İ		
_	Start Date 07/23/12	End Date 07/29/12	Weekdays S	Spots/Weel	<u>Rate</u> 1 \$1,200.00	Rating 0.00						
E 22 8		12 07/30/12			5-530p	M	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
	•		Fox 8 News at 5pm	1						İ		
	(8 NEWS / Start Date	AT 5P End Date	Weekdays S	Spots/Wee	k <u>Rate</u>	Rating				1		
	07/30/12	08/05/12	M		1 \$1,200.00	0.00						#4 000 00
E 23 8		12 07/23/12			II 530-6p	M	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
,	n NEW NO.	AT ED	Fox 8 Early News	530-6P						ľ		
FOX	8 NEWS	4195										

Totals



Contract / Revision 562428 Flight Dates 07/20/12-07/30/12 Hiatus Dates

<u>Original Date / Revision</u> 07/19/12/ 07/19/12 <u>Order Sep</u> 00:15:00

l m	Ch.	Start	End	inventory Code	Break	Start/End T	Time Days	Len 3	Snote	Rate Pri	Rtg Type	Spots	Amount
Ln		Start	End	Inventory Code				:30		\$1,200.003	0.00 NM		\$1,200.00
E 23	8	07/23/1	2 07/23/12	M-F 530-6P Fox 8 Early News		530-6p	M	.30	'	\$1,200.003	U.UU INIVI	'	\$1,200.00
5	OX 8	NEWS A	T 5P	FUX O Carry News	530-GP								
,		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		/23/12	07/29/12	M		\$1,200.00	0.00						
E 24	8	07/25/1	2 07/25/12	M-F 530-6P	CM-All	530-6p	W	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
				Fox 8 Early News	530-6P								
F	FOX 8	NEWS A	T 5P										
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		/23/12	07/29/12	W		\$1,200.00	0.00			44 000 000	0.00 134		#4 000 00
E 25	8	07/27/1	2 07/27/12	M-F 530-6P		530-6p	F	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
	EOY 8	NEWS A	T 5D	Fox 8 Early News	330-68								
•		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	_	/23/12	07/29/12	F		\$1,200.00	0.00						
E 26	8		2 07/30/12	M-F 530-6P		530-6p	M	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
L 20	-			Fox 8 Early News									
ı	FOX 8	NEWS A	T 5P	•									
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 07	/30/12	08/05/12	M	1	\$1,200.00	0.00						
E 27	8	07/20/1	2 07/20/12	M-F 6-630p	CM-All	6-630p	F	:30	1	\$1,600.003	0.00 NM	1	\$1,600.00
			-	Fox 8 News at 6p	m							l	
1		NEWS A	=	18/a aladara	Casta (Mastr	Dota	Dating						
10/		art <u>Date</u> //16/12	End Date 07/22/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00						
E 28	8			M-F 6-630p		6-630p	-T	:30	1	\$1,600.003	0.00 NM	1	\$1,600.00
E 20	0	0772471	2 0//24/12	Fox 8 News at 6p		0-0306	•	.00	•	\$1,000.00	0.00 100	· ·	V 1,000.00
1	FOX 8	NEWS A	Т 6Р	, 0x 0 110 H3 U. Op									
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 07	/23/12	07/29/12	-T	1	\$1,600.00	0.00				,	l	
E 29	8	07/26/1	2 07/26/12	M-F 6-630p	CM-All	6-630p	T -	:30	1	\$1,600.003	0.00 NM	1	\$1,600.00
				Fox 8 News at 6p	m								
1		NEWS A				- .							
104	_	art Date	End Date	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00						
		7/23/12	07/29/12				M	:30	- 1	\$1,600.003	0.00 NM	1 1	\$1,600.00
E 30	8	07/30/1	2 07/30/12	M-F 6-630p Fox 8 News at 6p		6-630p	M	.30	'	\$1,000.003	0.00 14101	'	Ψ1,000.00
	FOX 8	NEWS A	T 6P	FOX O NEWS at OF	MII								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		/30/12	08/05/12	M		\$1,600.00	0.00						
E 31	8	07/20/1	2 07/20/12	LN (M-F)		10-1030p		:30	1	\$1,300.003	0.00 NM	1	\$1,300.00
				Late News M-F		(10:00 PM-1	10:30 PM)						
1	FOX8	10.00 NV	/S<										
	-		End Date	<u>Weekdays</u>	Spots/Week		Rating						
		7/16/12	07/22/12	F		\$1,300.00	0.00	.08		£4.200.00.2	0.00 NM		¢ 4 300 00
E 32	8	07/24/1	2 07/24/12	LN (M-F)	CM-All	10-1030p	-T	:30	1	\$1,300.003	U.UU NM	1	\$1,300.00
	EUAb	10.00 NV	15<	Late News M-F		(10:00 PM-	10.30 FIVI)					l	
			End Date	Weekdays	Spots/Week	Rate	Rating						
1/1		7/23/12	07/29/12	-T		\$1,300.00	0.00]	
E 33			12 07/26/12			10-1030p	T	:30	1	\$1,300.003	0.00 NN	1	\$1,300.00
೯೨೨	O	0//20/	14 G1/20/12	Late News M-F	<u> </u>	(10:00 PM-	10:30 PM)					1	
	FOX8	10.00 NV	VS<	y		-	•					ì	



Contract / Revision

562428

Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision 07/19/12/ 07/19/12

Order Sep 00:15:00

Product American Crossroads Estimate # 828 Advertiser American Crossroads

		.			D	Ot a set (177 or od 7	Time Dave	Len Sp	ata Bata	Pri Rtg Type	Tota	als Amount
Ln (Start	End	Inventory Code		10-1030p	Time Days	:30	1 \$1,300.00			\$1,300.00
E 33	8	0//26/13	2 07/26/12	LN (M-F) Late News M-F		(10:00 PM-	•	.50	1 \$1,500.00	0.00 1111	,	\$1,555.55
F	OX8 1	0.00 NW	S<	24.0 11.0		(,					
		irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
		/23/12	07/29/12	T		\$1,300.00	0.00 M	:30	1 \$1,000.00	0.00 NM	1	\$1,000.00
E 34	8	07/23/1	2 07/23/12	LN (M-F) Late News M-F		1030-11p (10:30 PM-		.30	1 \$1,000.00	75 0.00 14141	'	41,000.00
Α	VG. A	LL WKS/	FOX8 10.00			(10.00 1 11)	,,,,,					
	<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				İ	
		/23/12	07/29/12	M		\$1,000.00	0.00		4 64 000 0	3 0.00 NM	1	\$1,000.00
E 35	8		2 07/25/12	Late News M-F	CM-All	1030-11p (10:30 PM-	W 11:00 PM)	:30	1 \$1,000.00) 3 0.00 NW		\$1,000.00
Α			FOX8 10.00		Cuoto Minok	Rate	Rating				ĺ	
Me		art <u>Date</u> /23/12	<u>End Date</u> 07/29/12	Weekdays w	Spots/Week 1	\$1,000.00	0.00				ŧ	
E 36	8		2 07/27/12	LN (M-F)	 	1030-11p	F	:30	1 \$1,000.00	3 0.00 NM	1	\$1,000.00
	-			Late News M-F		(10:30 PM-	11:00 PM)				1	
A			FOX8 10.00			D-4-	Dakin -				i	
18/0		art Date /23/12	End Date 07/29/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	<u>Rating</u> 0.00				l	
E 37	8		2 07/30/12			1030-11p	M	:30	1 \$1,000.00	0.00 NM	1	\$1,000.00
_ 0,		0775071	2 07100712	Late News M-F	•	(10:30 PM-	11:00 PM)				i	
A	VG. A	LL WKS	FOX8 10.00	NWS			-				i	
		art Date	End Date	<u>Weekdaγs</u> M	Spots/Week	Rate \$1,000.00	Rating 0.00					
E 38	ек: U/ 8	/30/12	08/05/12	MLB on FOX		330-7p	S-	:30	1 \$350.0	0.00 NM	1 1	\$350.00
⊑ 30	0	0//2///	2 01/21/12	MLB on FOX	(11)	(3:30 PM-7	:00 PM)		•		ĺ	
N	ALB B	ASEBALL	-									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1	
		/16/12	07/22/12	S-	1	\$350.00	0.00	:30	1 \$350.0	0.00 NM	1 1	\$350.00
E 39	8			MLB on FOX MLB on FOX	CIVI-AII	330-7p (3:30 PM-7	_	.30	1 4300.0	0.00 1414		4500.00
14		ASEBALI art Date	- End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				İ	
We		/23/12	07/29/12	S-	1	\$350.00	0.00				1	
E 40	8	07/22/1	2 07/22/12	Su 6p-7p	CM-All	6p-7p	S	:30	1 \$450.0	0.00 NM	1	\$450.00
-	-0V 0	AUTUA(C)		Su 6p-7p								
r		NEWS art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We		7/16/12	07/22/12	S	1	\$450.00	0.00					
E 41	8		2 07/29/12	Su 6p-7p Su 6p-7p	CM-Al	6 p -7p	S	:30	1 \$450.0	0.3 0.00 NM	1	\$450.00
F	OX 8	NEWS		- - 1 'F			_				1	
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
		//23/12	07/29/12	5	1	\$450.00	0.00	:30	1 \$800.0	0.00 NM	1 1	\$800.00
E 42	8	07/23/1	12 07/23/12	M-F 6-7a Fox 8 Morning N	CM-Al	0-/a	M	:30	, 4000.U	U. U. U. INIV	Ι ΄	Ψ-0-0-0
F	OX 8	NEWS A	T 6A	I OX O MOITING I							1	
•		art Date	End Date	Weekdays	Spots/Week		Rating				1	
W		7/23/12	07/29/12	M		\$800.00			4 6000	0.00 14	1 .	\$800.0
E 43	8	07/25/	12 07/25/12	M-F 6-7a Fox 8 Morning N		l 6-7a	M	:30	1 \$800.0	0.00 NN		Φ Βυυ.θ'
	FOX 8	NEWS A	T 6A								•	

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Flight Dates 07/20/12-07/30/12 **Hiatus Dates** 562428

<u>Order Sep</u> 00:15:00 Original Date / Revision 07/19/12/ 07/19/12

Estimate # 828 Product American Crossroads Advertiser American Crossroads

												Tota	
Ln C	h :	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 43	8 0	7/25/12	07/25/12	M-F 6-7a	CM-All	6-7a	W	:30	1	\$800.003	0.00 NM	1	\$800.00
				Fox 8 Morning N	ews								
FO	X 8 NE	WS AT	6A										
	Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 07/23		07/29/12	W	1	\$800.00	0.00	:30	1	\$800.003	0.00 NM	1	\$800.00
E 44	8 0)7/27/12	2 07/27/12	M-F 6-7a	CM-All	b-/a		.30	,	\$600.000	0.00 14181	•	\$ 000.00
EO	V Q NI	WS AT	- 6A	Fox 8 Morning N	ews								
FO	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 07/23		07/29/12	F	1	\$800.00	0.00						
			2 07/30/12	M-F 6-7a	CM-All	6-7a	M	:30	1	\$800.003	0.00 NM	1	\$800.00
L 10				Fox 8 Morning N	ews								
FO	X 8 NE	WS AT	Г6A	-									
	<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Weel	k: 07/30		08/05/12	M	1	\$800.00	0.00					_	2422.00
E 46	8 0	7/20/12	2 07/20/12	M-F 12-1230p	CM-AII	12-1230p	F	:30	1	\$100.005	0.00 NM	1	\$100.00
				Noon News									
FC		-	NOON	1441-4	Constantin	Dete	Rating						
144	<u>Start</u> k: 07/16		<u>End Date</u> 07/22/12	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	0.00						
				M-F 12-1230p	<u> </u>	12-1230p	-T	:30	1	\$100.005	0.00 NM	1	\$100.00
E 47	8 (3//24/1/	2 07/24/12	Noon News	CIVIPAII	12-1230p	•	.00		Q 100.000	0,00		•
FC	X 8 NE	WS AT	r noon	110011110113									
	Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Wee	k: 07/23	3/12	07/29/12	-T	1	\$100.00	0.00					1	
E 48	8 (07/26/1	2 07/26/12	M-F 12-1230p	CM-All	12-1230p	T	:30) 1	\$100.005	0.00 NM	1	\$100.00
				Noon News								1	
FC	DX 8 NE	EWS AT	T NOON										
	Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
w-m-	k: 07/23		07/29/12	T	1	\$100.00	0.00	:30		\$2,800,003	0.00 NM	1	\$2,800.00
E 49	8 (07/25/1	2 07/25/12	-	ne KotatoM-Ali	вр-10р	W	:3L	, 1	φ Ζ ,000.003	U.UU INN	l '	ΨΣ,500.00
97	1 VALL	THINK	YOU CAN I	SYTYCD DANCES									
30	Start	-	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 07/23		07/29/12	W		\$2,800.00	0.00						
.,,,,,						· · · · · · · · · · · · · · · · · · ·					Totals	49.9	41,050.00

Totals 49 \$41,050.00

Sales Region

Alt Order #

9**7**74878

Invoice Period

Sales Office

06/25/12 - 07/29/12

INVOICE



WGHP 2005 Francis St. High Point, NC 27263 Main: (336)841-8888

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Billing Address:

Invoice Date Invoice Month Invoice # 07/29/12 562428-1 July 2012 Station Account Executive Billing: (336)821-1209 WGHP Brad Philipps

Washington DC: National Advertiser Product Estimate Number **American Crossroads** American Crossroads 828

Flight Dates Order # Crossroads Media, LLC. 562428 Attention: Accounts Payable 07/20/12 - 07/30/12 66 Canal Center Plaza Billing Type Billing Calendar Suite 555 Broadcast Cash Alexandria, VA 22314 Special Handling Do Not Mail

Send Payment To: **WGHP** IDB# Advertiser Code | Product Code P.O. Box 534701 8433 11 27 Atlanta, GA 30353-4701 Advertiser Ref Agency Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	07/20/12	07/20/12	FOX 8 Morning News	5-6a	F	:30	1	\$250.00	NM	
	Weeks:	Start Date 07/16/12	End Date MTWTFSS 07/22/12F	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: <u>#</u> Ch 1 8		/20/12 FOX 8	otion Moming News	Start/End Time 5-6a	<u>Lengt</u> :0	<u>h</u> <u>Ad-ID</u> 0			<u>Rate Type</u> \$250.00 NM
2	07/23/12	07/23/12	FOX 8 Morning News	5-6a	M	:30	1	\$250.00	NM	
	Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 M	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: # Ch 1 8		Date Air Time Descrip /23/12 5:53 AM FOX 8		Start/End Time 5-6a		<u>h</u> <u>Ad-ID</u> 0 usprtv1:	LACH		Rate Type \$250.00 NM
3	07/24/12	07/24/12	FOX 8 Morning News	5-6a	~T	:30	1	\$250.00	NM	
	Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 -T	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: <u>#</u> Ch 1 8		Date Air Time Descrip /24/12 5:48 AM FOX 8		Start/End Time 5-6a		<u>h</u> <u>Ad-ID</u> 0 usprtv1:	L ACH		<u>Rate</u> <u>Type</u> \$250.00 NM
4	07/25/12	07/25/12	FOX 8 Morning News	5 - 6a	W	:30	1	\$250.00	NM	
	Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12W	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: <u>#</u> Ch 1 8		<u>Date</u> <u>Air Time</u> <u>Descrip</u> /25/12 5:48 AM FOX 8		Start/End Time 5-6a		<u>h Ad-ID</u> 0 usprtv1:	lach		Rate Type \$250.00 NM
5	07/27/12	07/27/12	FOX 8 Morning News	5-6a	F	:30	1	\$250.00	NM	
	Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12F	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: # Ch 1 8		<u>Date</u> <u>Air Time</u> <u>Descrip</u> /27/12 5:24 AM FOX 8		Start/End Time 5-6a		<u>h Ad-ID</u> () USPRTV1:	1ach		Rate Type \$250.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	828

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 07/20/12	07/20/12	Fox 8 Morning News	7-8a	F	:30	1	\$800.00	NM	
Weeks:	Start Date 07/16/12	End Date MTWTFSS 07/22/12F	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch 1 8		/20/12 Fox 8	ption Morning News	<u>Start/End Time</u> 7-8a		th Ad-ID 00			<u>Rate Type</u> \$800.00 NM
7 07/23/12	07/23/12	Fox 8 Morning News	7-8a	M	:30	1	\$800.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 M	Spots/Week 1	Rate \$800.00	• • • • • • • • • • • • • • • • • • • •				
Spots: <u>#</u> Ch 1 8		<u>Date</u> <u>Air Time</u> <u>Descri</u> /23/12 7:43 AM Fox 8		Start/End Time 7-8a		th Ad-ID 0 USPRTV1	1ACH		<u>Rate Type</u> \$800.00 NM
8 07/24/12	07/24/12	Fox 8 Morning News	7-8a	-T	:30	1	\$800.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 -T	Spots/Week 1	Rate \$800.00					1000
Spots: <u>#</u> Ch 1 8	n <u>Day Air</u> Tu 07			Start/End Time 7-8a		th <u>Ad-ID</u> 30 USPRTV1	1ACH		<u>Rate</u> <u>Type</u> \$800.00 NM
9 07/26/12	07/26/12	Fox 8 Morning News	7-8 a	T -	:30	1	\$800.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12T	Spots/Week	Rate \$800.00				 	
Spots: <u>#</u> Ch 1 8		Date Air Time Descri	<u>ption</u>	Start/End Time 7-8a		th <u>Ad-ID</u> 30 USPRTV1	1ACH		<u>Rate</u> <u>Type</u> \$800.00 NM
10 07/23/12	07/23/12	Fox 8 Morning News	8-9a	M	:30	1	\$700.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 M	Spots/Week 1	Rate \$700.00					
Spots: <u>#</u> Ch 1 8		<u>Pr Date</u> <u>Air Time</u> <u>Descri</u> /23/12 8:40 AM Fox 8	•	Start/End Time 8-9a		th <u>Ad-ID</u> 30 USPRTV1	1ACH		<u>Rate</u> <u>Type</u> \$700.00 NM
11 07/25/12	07/25/12	Fox 8 Morning News	8-9a	W	:30	1	\$700.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12W	Spots/Week 1	Rate \$700.00				•••	
Spots: <u>#</u> Ch 1 8		<u>r Date</u> <u>Air Time</u> <u>Descri</u> /25/12 8:28 AM Fox 8		Start/End Time 8-9a		th <u>Ad-ID</u> 30 USPRTV1	1ACH		<u>Rate</u> <u>Type</u> \$700.00 NM
12 07/26/12	07/26/12	Fox 8 Morning News	8-9a	T	:30	1	\$700.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12T	Spots/Week 1	Rate \$700.00					
Spots: <u>#</u> Cł 1 8	n <u>Day Ai</u>			Start/End Time 8-9a		th <u>Ad-ID</u> 30 USPRTV1	1ACH		<u>Rate</u> <u>Type</u> \$700.00 NM
13 07/27/12	07/27/12	Fox 8 Morning News	8-9a	F	:30	1	\$700.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12F	Spots/Week	<u>Rate</u> \$700.00					
Spots: # Ct 1 8	n <u>Day Ai</u>		ption	Start/End Time 8-9a		th <u>Ad-ID</u> 30 USPRTV1	1ACH		<u>Rate</u> <u>Type</u> \$700.00 NM



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562428-1	07/29/12	July 2012	06/25/12 - 07/29/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	828

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		5	O. 175 175.		l awath	Spots/	Dota	Tuna	
Line Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 07/20/12	07/20/12	Fox 8 Morning News	9a-10a	F	:30	1	\$400.00	NM	
Weeks:	Start Date 07/16/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch				Start/End Tirne		h Ad-ID			Rate Type
1 8	F 07. Credited		Morning News	9a-10a	: <i>0</i>	0			\$400.00 NM
15 07/23/12	07/23/12	Fox 8 Morning News	9 a-1 0a	M	:30	1	\$400.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 M	Spots/Week 1	Rate \$400.00					
Spots: # Ch				Start/End Tirne		h Ad-ID	1.60		Rate Type
18	M 07	/23/12 9:27 AM Fox 8	Morning News	9a-10a	:3	0 USPRTV1			\$400.00 NM
16 07/24/12	07/24/12	Fox 8 Morning News	9a-10a	-T	:30	1	\$400.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 -T	Spots/Week 1	<u>Rate</u> \$400.00	•				
Spots: # Ch				Start/End Time		h Ad-ID	.		Rate Type
1.8	Tu 07	/24/12 9:38 AM Fox 8	Morning News	9a-10a	:3	0 USPRTV1	1ACH		\$400.00 NM
17 07/26/12	07/26/12	Fox 8 Morning News	9a-10a	T	:30	1	\$400.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12T	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch		J., _ J.,	•	Start/End Tirne	Lengt	h Ad-ID			Rate Type
18		/26/12 9:46 AM Fox 8	Morning News	9a-10a	:3	() USPRTV1	1ACH		\$400.00 NM
19 07/20/12	07/20/12	Fox 8 News at 5pm	5-530p	F	:30	1	\$1,200.00	NM	
Weeks:	Start Date 07/16/12	End Date MTWTFSS 07/22/12F	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Ch				Start/End Tirne	-	h Ad-ID			Rate Type
18	F 07 Credited		News at 5pm	5-530p	:0		·	<u> </u>	\$1,200.00 NM
20 07/24/12	07/24/12	Fox 8 News at 5pm	5-530p	-T	:30	1	\$1,200.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 -T	Spots/Week 1	Rate \$1,200.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
18	Tu 07	/24/12 5:16 PM Fox 8	News at 5pm	5-530p	:3	0 USPRTV1	1ACH		\$1,200.00 NM
21 07/26/12	07/26/12	Fox 8 News at 5pm	5-530p	T	:30	1	\$1,200.00	МИ	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12T	Spots/Week 1	Rate \$1,200.00					
Spots: # Ch		<u>r Date</u> <u>Air Time</u> <u>Descri</u> /26/12 5:10 PM Fox 8		Start/End Tirne 5-530p		h <u>Ad-ID</u> 0 usprtv1	1ACH		<u>Rate Type</u> \$1,200.00 NM
23 07/23/12	07/23/12	Fox 8 Early News 530	-6P 530-6p	M	:30	1	\$1,200.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 M	Spots/Week	<u>Rate</u> \$1,200.00					
Spots: # Ch			•	Start/End Time	Lengi	th Ad-ID			Rate Type
18			Early News 530-6P	530-6p	:3	0 USPRTV1	.1ACH		\$1,200.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	828

www.mvfox8.com

							Spots/			
ine Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 07/25/12	07/25/12	Fox 8 Ea	rly News 530-	6P 530-6p	W	:30	1	\$1,200.00	NM	
Weeks:	Start Date 07/23/12	End Date 07/29/12	MTWTFSS	Spots/Week	Rate \$1,200,00					
Spots: # Cl			Time Descri	1 otion	Start/End Time	Lenot	h <u>Ad-ID</u>			Rate Type
1 8				Early News 530-6P	530-6p		0 USPRTV1	.1ACH		\$1,200.00 NM
25 07/27/12	07/27/12	Fox 8 Ea	rly News 530-	6P 530-6p	F	:30	1	\$1,200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	<u>Rate</u>					
0 , "0	07/23/12	07/29/12	F	1	\$1,200.00					D . T
Spots: <u>#</u> Cl 1 8			Time Descrip	otion Early News 530-6P	Start/End Time 530-6p		<u>h Ad-ID</u> O USPRTV1	1ACU		Rate Type \$1,200.00 NM
					· · · · · · · · · · · · · · · · · · ·					\$1,200.00 NIV
27 07/20/12	07/20/12	Fox 8 Ne	ws at 6pm	6-63 0 p	F	:30	1	\$1,600.00	NM	
Weeks:	Start Date 07/16/12	End Date 07/22/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,600,00					
Spots: # Cl			Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 8		//20/12		News at 6pm	6-630p	:0				\$1,600.00 NN
	Credited	<i>-</i>								
28 07/24/12	07/24/12	Fox 8 Ne	ws at 6pm	6-630p	-T	:30	1	\$1,600.00	NM	
Weeks:	Start Date 07/23/12	End Date 07/29/12	MTWTFSS	Spots/Week 1	Rate \$1,600,00					
Spots: # Cl			Time Descrip	•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 8	Tu 07		23 PM Fox 8 I		6-630p		0 USPRTV1	.1ACH		\$1,600.00 NM
29 07/26/12	07/26/12	Fox 8 Ne	ws at 6pm	6-630p	T	:30	1	\$1,600.00	NM	
Weeks:	Start Date 07/23/12	End Date 07/29/12	MTWTFSS	Spots/Week 1	Rate \$1,600.00					
Spots: # Cl			Time Descri	•	Start/End Time	Lenati	h Ad-ID			Rate Type
18			23 PM Fox 8 I		6-630p		0 USPRTV1	.1ACH		\$1,600.00 NM
31 07/20/12	07/20/12	Late New	rs M-F	10-1030p	F	:30	1	\$1,300.00	NM	
Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
0	07/16/12	07/22/12	F	1	\$1,300.00	1				D-4- T
Spots: <u>#</u> Cl 1 8		<u>//20/12</u>	Time Descrip	ouon ews M-F	Start/End Time 10-1030p	Lengti :0	h <u>Ad-ID</u>			Rate Type \$1.300.00 NM
	Credited		Late 14		10-1030р					\$1,500.00 1410
32 07/24/12	07/24/12	Late New	rs M-F	10-1030p	-T	:30	1	\$1,300.00	NM	
Weeks:	Start Date	End Date	MTWTFSS -T	Spots/Week	Rate					
Spots: # Cl	07/23/12 h <u>Day Ai</u> j	07/29/12 r Date — Air	Time Descrip	ı ntion	\$1,300.00 Start/End Time	encti	h Ad-ID			Rate Type
1 8	Tu 07		11 PM Late N		10-1030p		USPRTV1	1ACH		\$1,300.00 NM
33 07/26/12	07/26/12	Late New	s M-F	10-1030p	T	:30	1	\$1,300.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
Spots: # Cl	07/23/12 h <u>Day Air</u>	07/29/12 Date Air	Time Descrip	1 ntion	\$1,300.00 Start/End Time	Longe	h Ad-ID			Rota Tura
300.5. <u>#</u> Ci 1 8			15 PM Late N		10-1030p		<u>II MU-ID</u>) USPRTV1	.1ACH		Rate Type \$1,300.00 NM
	111 07	, 20, 12, 10,	O I IN LAKE IN		10-1000h					ψ1,000.00 NN



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Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	828

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Weeks: Start Date End Date MINTESS Spots/Week Start/End Time 1 Spots # Ch Day Air Date Air Time Description 1 Start/End Time 1 Start/End Time 1 Start/End Time	Line Start Date	End Date	Description	Start/End 1	Time MTW1	TFSS	Length	Week	Rate	Туре	
Spots # Ch Day Alr Date	34 07/23/12	07/23/12	Late News M-F	1030-11p	M		:30	1	\$1,000.00	NM	
Spots: #Ch Day Alr Date All Time Description Start/End Time 1030-11p 30 USPRTVILLOH \$1,000.00 NM	Weeks:										
Weeks: Start Date For Date MTNTESS Spots/Week Start Date O77291/2 O77291	, · 	n <u>Day Air</u>	<u> Date</u> <u>Air Time</u>		·				4.00		
Weeks Start Date	18	M 07	/23/1210:46 PM	Late News M-F	1(030-11p	:30) USPRTVI	TACH		\$1,000.00 NM
Spots: # Ch	35 07/25/12	07/25/12	Late News M-F	1030-11p	W-		:30	1	\$1,000.00	NM	
18	Weeks:										
Weeks: Start Date Add Date MTWTFSS Spots/Week Start Date Add Date A	Spots: # Ch				<u>St</u>	tart/End Time					
Weeks: Start Date End Date MTWTFSS Spots/Week Start Date	18	W 07	/25/12 10:38 PM	Late News M-F	10	030-11p	:30) USPRTV1	1 _{ACH}		\$1,000.00 NM
Spots: # Ch	36 07/27/12	07/27/12	Late News M-F	1030-11p		-F	:30	1	\$1,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID S30.000 NM	Weeks:										
38 07/21/12 07/21/12 MLB on FOX 330-7p	Spots: # Cl			Description	<u>S</u>	tart/End Time	Length	Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type	18	F 07	/27/12 10:40 PM	Late News M-F	10	030-11p	:30) USPRTV1	1ACH		\$1,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots Spots Type Spots S	38 07/21/12	07/21/12	MLB on FOX	330-7p		\$-	:30	1	\$350.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Sa 07/21/12 MLB on FOX 330-7p :00 \$360-00 NM	Weeks:						<u></u>				
18	Spots: # Cl			=			Length	Ad-ID			Rate Type
39 07/28/12 07/28/12 MLB on FOX 330-7p 5- :30 1 \$350.00 NM	18	Sa 07	//21/12	MLB on FOX	33	30-7p	:00)			\$350.00 NM
Weeks: Start Date		Credited	<i>i</i>								
Spots: # Ch	39 07/28/12	07/28/12	MLB on FOX	330-7p		5-	:30	1	\$350.00	NM 	
Spots: # Ch Day Air Date 18 Sa 07/28/12 3:58 PM MLB on FOX 330-7p 330 usprtv11AcH \$350.00 NM	Weeks:										
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time	Spots: # CI		•	Description	<u>s</u>	tart/End Time	Length	<u>Ad-ID</u>			
Weeks: Start Date 07/16/12 End Date 07/22/12 MTWTFSS Spots/Week 4450.00 Rate 5450.00 Spots: # Ch Day Air Date 18 Su 07/22/12 Air Time Description 6p-7p Start/End Time 6p-7p Length Ad-ID 30 USPRTV11ACH Rate Type 3450.00 NM 41 07/29/12 07/29/12 Su 6p-7p 6p-7p 5 :30 1 \$450.00 NM Weeks: Start Date 07/29/12 End Date MTWTFSS Spots/Week 07/29/12 Rate 1450.00 NM Rate 1450.00 NM Spots: # Ch Day Air Date 18 Su 07/29/12 Air Time Description 6p-7p Start/End Time 6p-7p Length Ad-ID 130 USPRTV11ACH Rate Type 1450.00 NM 42 07/23/12 07/23/12 Fox 8 Moming News 6-7a M :30 1 \$800.00 NM Weeks: Start Date 07/23/12 End Date 07/29/12 M MTWTFSS 07/29/12 M Spots/Week 07/23/12 N/29/12 M Rate 07/23/12 N/29/12 M 1 \$800.00 NM Spots: # Ch Day Air Date 07/29/12 Air Time Description N/29/12 M Start/End Time 14 Length Ad-ID N/29/12 M Rate 1/20	18	Sa 07	7/28/12 3:58 PN	MLB on FOX	33	30-7p	:30) USPRTV1	. 1 ACH		\$350.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	40 07/22/12	07/22/12	Su 6p- 7 p	6р-7р		S	:30	1	\$450.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 41 07/29/12 07/29/12 6:09 PM Su 6p-7p 6p-7p :30 usprtv11Ach \$450.00 NM Weeks: Start Date 07/29/12 End Date 07/29/12 MTWTFSS Spots/Week 07/29/12 Rate 1450.00 NM Spots: # Ch Day Air Date 18 Su 07/29/12 Air Time Description 05/450.00 Start/End Time 19/450.00 Length Ad-ID 19/450.00 Rate 17/29/15 42 07/23/12 07/23/12 Fox 8 Moming News 6-7a M :30 usprtv11Ach \$450.00 NM Weeks: Start Date 07/23/12 End Date 07/29/12 M MTWTFSS Spots/Week 19/40/20 Rate 19/40/20 Rate 19/40/20 Spots: # Ch Day Air Date 07/29/12 Air Time Description 05/20/20 Start/End Time 19/20 Length Ad-ID 19/20 Rate 19/20	Weeks:										
1 8 Su 07/22/12 6:09 PM Su 6p-7p 6p-7p :30 USPRTV11ACH \$450.00 NM	Spots: # CI			Description			<u>Length</u>	n Ad-ID			Rate Type
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS 1/2 07/29/12 Spots/Week start/End Time 1/23/12 Rate 1/20/23/12 Start/End Time 1/23/12 Length Ad-ID 1/23/12 Rate 1/20/23/12 Type 1/23/12 Start/End Time 1/23/12 Length Ad-ID 1/23/12 Rate 1/20/23/12 Type 1/23/12 Start/End Time 1/23/12 Length Ad-ID 1/23/12 Start/End Time 1/23/12 Start/End Time 1/23/12 Rate 1/23/12 Start/End Time 1/23/12 Rate 1/20/23/12 Rate 1/2	•		/22/12 6:09 PN	1 Su 6p-7p	6	p- 7 p	:30) USPRTV1	.1ACH		\$450.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	41 07/29/12	07/29/12	Su 6p-7p	6p-7p		5	:30	1	\$450.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 42 07/23/12 07/23/12 Fox 8 Moming News 6-7a M :30 USPRTV11ACH \$800.00 NM Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS Spots/Week 07/29/12 Rate 8800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:				/eek 1 \$4					,	
1 8 Su 07/29/12 6:49 PM Su 6p-7p 6p-7p :30 USPRTV11ACH \$450.00 NM 42 07/23/12 07/23/12 Fox 8 Moming News 6-7a M :30 1 \$800.00 NM Weeks: Start Date 07/23/12 M 1 \$800.00 NM Weeks: Start Date 07/23/12 M 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Spots: # Cl			-	-		Length	Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 M 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type					6	p-7p	:30) USPRTV1	.1 ACH		\$450.00 NM
07/23/12 07/29/12 M 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	42 07/23/12	07/23/12	Fox 8 Moming	News 6-7a	M		:30	1	\$800.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:									-:	
	Spots: # Cl						Lengt	h Ad-ID			Rate Type
				1 Fox 8 Morning News	6-	- 7 a	:30) USPRTV1	1ACH		\$800.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	828

noo.8xofym.www

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
43 07/25/12	07/25/12	Fox 8 Morning News	6-7a	W	:30	1	\$800.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12W	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Cl				Start/End Time 6-7a		<u>h Ad-ID</u> 0 USPRTV1:	1 A C L		<u>Rate Type</u> \$800.00 NM
18		/25/12 6:52 AM Fox 8							φουυ.υυ ΙΝΙΜ
44 07/27/12	07/27/12	Fox 8 Morning News	6-7a	F	:30	1	\$800.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12F	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Cl		Date Air Time Descri	iption	Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type
18	F 07	/27/12 5:59 AM Fox 8	Morning News	6-7a	:3	0 USPRTV1:	LACH		\$800.00 NM
46 07/20/12	07/20/12	Noon News	12-1230p	F	:30	1	\$100.00	NM	
Weeks:	Start Date 07/16/12	End Date MTWTFSS 07/22/12F	Spots/Week 1	Rate \$100.00					
Spots: # Cl	•	· · · · · · · · · · · · · · · · · · ·	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
18		/20/12 Noon	News	12-1230p	:0	0			\$100.00 NM
47 07/24/12	07/24/12	Noon News	12-1230p	-T	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date MTWTFSS 07/29/12 -T	Spots/Week	Rate \$100.00	011 1800				
Spots: # Cl	07/23/12 n <u>Day Air</u>	• • • • • • • • • • • • • • • • • • • •	iption	Start/End Time	Lenat	h Ad-ID			Rate Type
1 8		/24/12 12:11 PM Noon		12-1230p		0 USPRTV1	1ACH		\$100.00 NM
48 07/26/12	07/26/12	Noon News	12-1230p	T	:30	1	\$100.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12T	Spots/Week	<u>Rate</u> \$100.00					
Spots: # Cl	_		iption	Start/End Time	Lengt	h Ad-ID			Rate Type
18	Th 07	/26/12 12:11 PM Noon	News	12-1230p	:3	0 USPRTV1	1ACH		\$100.00 NM
49 07/25/12	07/25/12	SYTYCD	8p-10p	W	:30	1	\$2,800.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12W	Spots/Week	Rate \$2,800.00					
Spots: # Cl			iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 8	W 07	/25/12 9:37 PM SYTY	CD	8p-10p	:3	0 USPRTV1:	1ACH		\$2,800.00 NM
56 07/28/12	07/28/12	MLB on FOX	330-7p	S-	:30	1	\$350.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFS5 07/29/12S-	Spots/Week 1	Rate \$350.00					
Spots: # Cl			iption	Start/End Time	<u>Lengt</u>	<u>h</u> Ad-ID			Rate Type
1 8	Sa 07 Ran out		on FOX	330-7p	:3	0 USPRTV1	1ACH		\$350.00 NM
57 07/23/12	07/27/12	Noon News	12-1230p	MTWTF	:30	1	\$100.00	NM	
Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12 MTWTF	Spots/Week 1	Rate \$100.00					
Spots: # Cl			iption_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
18	W 07	/25/12 12:16 PM Noon	News	12-1230p	.3	0 USPRTV1	1 _A CH		\$100.00 NM

Total Spots

37

Gross Total

\$29,300.00



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562428-1	07/29/12	July 2012	06/25/12 - 07/29/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	828

Agency Commission \$4,395.00

Net Amount Due \$24,905.00



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